



HELLENIC REPUBLIC

HELLENIC STATISTICAL AUTHORITY

Piraeus, 3 September 2026

ANNOUNCEMENT

ELSTAT at the 90th Thessaloniki International Fair

The Hellenic Statistical Authority (ELSTAT) is participating once again in the Thessaloniki International Fair (TIF), steadily fostering a strong communication link with society, businesses and citizens. Its activities include interactive applications, educational events, as well as updated informational and audiovisual material on official statistics of Greece.

At **Pavilion 15 (Stand 30)** of the 90th TIF, visitors will have the opportunity to access the latest available statistical data on population, the economy, the environment, tourism, agriculture and household living conditions in Greece.

Within the framework of the established institution of the Honoured Country at TIF, ELSTAT will distribute a special publication featuring demographic, trade and tourism data on **Greece–Japan bilateral relations**. At the same time, ELSTAT will present, for the first time, an interactive application inspired by the lifestyle, habits, everyday life and characteristics of each country. The **“Greece & Japan Quiz”** draws on data from the statistical surveys conducted by the statistical authorities of the two countries, offering an engaging introduction to Greece and Japan to all interested visitors.

With a particular focus on its strategy for “Fostering Statistical Literacy”, ELSTAT will present the sixth volume published to date in its **educational series of theory and exercise workbooks, “Numbers and Our Lives”**, aimed at primary and secondary school students. The new volume (Volume Ia) is intended for students in the four final grades of primary school and seeks to introduce them to the world of official statistics through age-appropriate examples, activities and experiential exercises. In addition, educational presentations will once again be organized for lower and upper secondary school students planning to visit the ELSTAT stand.

It is also noted that, in line with the need for further environmental protection, ELSTAT is taking decisive steps this year to **significantly reduce the printing of its publications**, promoting the principles of sustainable development and reducing its environmental footprint. Traditional printed material is being almost entirely replaced by digital media, QR codes and interactive screens.

Finally, it is highlighted that, alongside its presence at TIF, ELSTAT is expanding its presence on social media by launching its official Facebook page: **ELSTAT on Facebook** (<https://www.facebook.com/StatisticsGR>).

The ELSTAT stand will be officially inaugurated by the President of the Hellenic Statistical Authority, Mr Athanassios Katsis, on Sunday, 6 September 2026, at 13:00.

All informational material presented at the ELSTAT stand is also available online at the following link:
<https://www.statistics.gr/en/elstat-90-tif>

